

## Types of Sponsorship

1. **Steel signage on our Event Stage and Trailer:** This trailer is used at many different functions from the fair itself to the Dutton Street Dance, various other fairs in the region, etc. The signs are professionally designed and are visible on the front of the trailer all year around. They measure – 22 x 40 inches.

There is an initial cost of \$500.00 that gets you advertising for a 5 year period at which time there will be a renewal fee of \$250.00 if you so chose to remain a sponsor.

Please Note: If you currently have Steel Signage on our Events trailer

ALL current sponsors are up for RENEWAL. Please advise us if you wish to continue with this program.

2. **Class Sponsorship:** Individual or full classes at our fair are available for sponsorship. Your sponsorship is noted in the prize book in a special designation of Elite donors - \$1000 plus, Platinum Donors - \$500 - \$999, and Diamond Donors - \$250 - \$499.
3. **Entertainment Sponsorship:** We have many various acts that we bring to the fair. Publicity in the form of signage at the fair and public announcements the weekend of the fair would be part of your sponsorship as well as online publicity. These range from Children's entertainers to musical acts to demolition derby. A complete line up of entertainment is pending however the Tractor Truck Pull event is \$15,000.

## Truck and Tractor Pull Sponsorship

Listed below are the classes that we will be running at the Wallacetown Fair's Truck and Tractor Pull 2022. We want to bring a fantastic show to our audience, but we need your support. The total cost of this event will be over \$15,000 once we factor in the pulling sled, announcers, insurance, and pullers.

If you sponsor over \$500 your name will be recognized trackside with signage, announcements, and online advertising all weekend of the fair.

Please contact Kim Carder Secretary at [wallacetownfair@yahoo.ca](mailto:wallacetownfair@yahoo.ca) for information on sending your logos, graphics etc.

Ron Ross is committee chair for the Pull. He can be reached at 519-762-1120 and email is [ronross0228@yahoo.ca](mailto:ronross0228@yahoo.ca).

Donations can be arranged for pick up or mailed to Wallacetown Agricultural Society at 24 Argyle Street, Wallacetown N0L 2M0. Please note a registered receipt will be sent to you for your tax records.

Classes:

1. Super Stock 4x4- 60001b - \$1700
2. Super Modified 4WD- 62001bs- \$2200
3. Nostalgic 2WD- 6200lb- \$1700
4. Vintage Hot Rod Tractors- \$800
5. Run what ya Brung - \$1000
6. 9500 lb Pro Farm- \$1000
7. 10,500 lb Pro Farm- \$1000
8. 12, 500 lb Super Sport Tractors. - \$1000
9. 13,500 Super Sport Tractors- \$1000
10. Local Gas 4x4 Pickups- 6500lb- \$500
11. Local Street Diesel- 85001b 2.5 Class- \$500

Please contact Kim Carder, Secretary at 519-762-2737 or email: [wallacetownfair@yahoo.ca](mailto:wallacetownfair@yahoo.ca) for more information.